



## Few Good Opening Lines...

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Hey, listen. I'm involved with the greatest group. Let me tell you about it.

I am working with (your group) and they do a fantastic job of (fill in the blanks)... We're raising money for ... and I just knew you would want to help.

Do you know that if we can raise (fill in the blanks)... We'll be able to do.... I'm asking... people to each give... Will you help?

Do you know what a \$10.00 pledge could do for (our school)? It would help provide...

I'm asking everyone I know – or don't know – to help with this cause that is so important...

I'm walking in the Human Race for (your organization) because I am so grateful for what they do in our community. Wouldn't you like to help, too?

I'm looking for people who have given three times to the Human Race already this week. Are you one?

Have you heard of (organization?) They've had a huge impact in our community and I'm helping them raise money through the Human Race. Can you help?

I've set a personal goal to raise... in the Human Race to help (my school) reach... . I'm asking each person to give \$10.00. Can you help?

There are 10 of us in our organization who have challenged each other to raise \$200 so I'm asking everyone I know for \$5.00. Can you help?

You know how hard it is to ask people for money? Well I'm doing it anyway. Will you help?

**Hot Tip:** So far, I have \_\_\_ (at least one!) sponsors matching my total collected pledges by 10%. I'm hoping to get a total of 100% in matching funds, meaning I will double my money. Won't you help by matching me with a 10% match?