

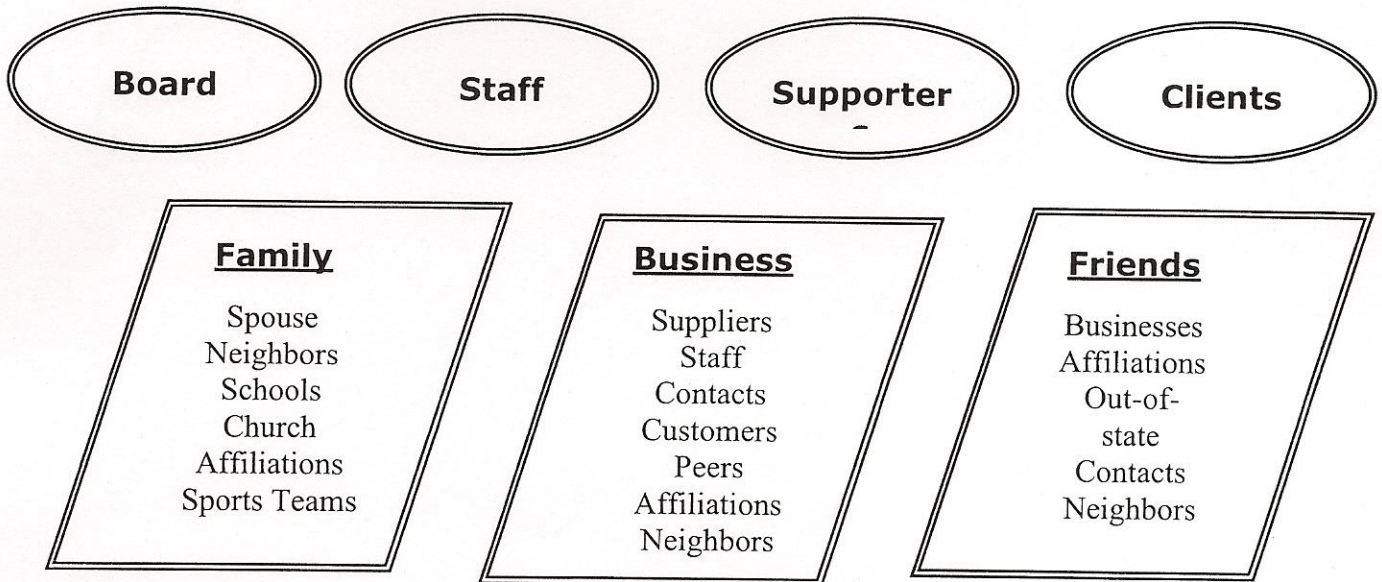


Building Your Human Race Team

How do specific people and the community at large benefit from your program or service?

What message will encourage each of these groups to support your work?

People want to help. These people do or should know you. You can give them a simple way to participate and support you.



How can you make contact with these people?

Letter Writing Phone Calls Personal Contact Advertising

How can you involve them in your cause?

How can they help you?

Their contribution is important to your goal, so connect!

What's in it for them????

Incentives Commitment Good Feelings Recognition Giving Back Fun